

Bloomington Economic Development Commission (EDC) Meeting Minutes

Meeting Date: 11/17/2022

Time: 7:00pm

Location: Zoom

Present:

- Lisa Bendel
- Jennifer Ellis
- John Graziano
- Nadia Hussain
- Elisa Kolenut
- Theresa Merino
- Michele Reynolds
- Liz Weinberg

Absent:

- Anne Sundstrom

Possible New Members not present:

- Tom Fox
- Leanne Scaturro

Meeting Discussion:

- **Approved the October Minutes**
- **Treasurer Report**
 - Invoice paid of \$875 for the Holiday Carolers. Balance of \$1,975
- **New Members**
 - We still have 2 or 3 interested parties. John is following up on possible openings.
- **Bloomington Town Pride Day**
 - The event was held on Saturday, September 24th from 11am to 4pm
 - Retrospective was tabled again until our December meeting.
 - We will also start discussion/planning for Town Pride Day 2023
- **New Ideas/Initiatives**
 - **Coffee with Cops**
 - All set for this Saturday, November 19th from 11am to 1pm @ Sunrise Coffee House.

- **New Ideas/Initiatives (cont'd)**
 - **Holiday Window Decorating**
 - Windows must be decorated by December 3rd.
 - Jenn will announce the winner on Facebook Live on or by December 10th at the winners location. "Bloomie the Elf" Trophy will be awarded. We will ask the Mayor to attend.
 - So far we have 11 yes's
 - Lisa will create an EDC Facebook group to communicate and post pictures of the businesses for commission to view.
 - It was mentioned to possibly have the residents cast their vote for the winner next year.
 - **Holiday Stroll in Sloan Park**
 - The event is set for Saturday, December 17th from 12 pm to 3 pm.
 - Rain date will be Sunday, December 18th.
 - Reps from the EDC, Rec, Police, Library and Fire Station are involved.
 - There is a meeting set for all involved on Monday, Dec 5th at the Senior Center.
 - Santa and Mrs. Claus are set plus WTB 8th graders are dressing as Elves.
 - S'mores being provided by Jenn & Elisa plus we will have hot chocolate & donuts.
 - Jenn is providing a snow machine.
 - We removed the Horse and Carriage from the flyer. However, since the meeting we have confirmed The horse and Carriage for the event.
 - Rec is buying and providing 4 fire pits.
 - Glenwild Garden Center is donating firewood.
 - Pixie Pop, Magpie, & Sue's House of Fudge are attending as vendors.
 - PTA will set up a table outside the park to sell Build-A-Bear type holiday characters.
 - Carolers are hired and paid. We added them onto the flyer.
 - **Holiday Gift Guide**
 - Michele is working on creating the guide and including all Bloomingdale Businesses.
 - Images were mentioned which will be included next year.
- **Main Street Banners**
 - Elisa has 10 or 12 businesses to follow up with. She will have an update on if the price is going to remain the same by the December meeting.
- **Ribbon Cutting Ceremonies**
 - Dollar General is set for Saturday, December 3rd @ 10am.
 - Still trying to follow up with Bella's Art Parlor
 - All State Insurance is still not ready to open. We are waiting to hear back.